

# UNYSON LOGISTICS CASE STUDY



Wyeth (WYE NYSE) is a \$14 billion research-based, global pharmaceutical company responsible for the discovery and development of some of today's most innovative medicines. Wyeth's products include Centrum, Advil, and Chap Stick and are sold in more than 140 countries. Wyeth's worldwide resources include more than 52,000 employees, manufacturing facilities on five continents and development platforms encompassing pharmaceuticals, vaccines and biotechnology.

## BUSINESS CHALLENGE

Large organizations often reach a ceiling of supply chain complexity. It is common to see too many individuals, inside and outside the organization, controlling truckload, less than truckload and air expedited shipments. Often times, resulting in too many carriers, too little visibility and very little control of cost. Wyeth's executives were focused on the challenge and desired improvements in the following areas:

- Inventory Controls
- Receiving Schedules & Load Leveling
- Optimization & Consolidation of Inbound Shipments
- Management Reporting Capabilities Specific to Inbound Supply Chain
- Cost Savings & Service Improvements

## UNYSON SOLUTION

After receiving the Wyeth award Unyson quickly mobilized. Within 60 days Unyson and Wyeth established an electronic link for purchase order optimization. Unyson built a client specific Call Center staffed with seasoned logistics professionals 24x7x365. Utilizing software from i2 Technologies, Unyson now manages Wyeth's entire inbound (prepaid and collect) supply chain for truckload and LTL shipments from supplier origins across North America. This unique approach has reduced inventory, deliveries and carriers while improving communication, service and reporting capabilities. Wyeth nets over 10% savings.